

Over-the-Counter Zyrtec Available January 2008

The U.S. Food and Drug Administration (FDA) approved prescription strength Zyrtec and Zyrtec-D **to be available as an over-the-counter (OTC) medication**. OTC Zyrtec and Zyrtec-D are expected to be in stores **January 24, 2008**. Only Zyrtec syrup* will be available through prescription once current pharmacy supplies are depleted. UnitedHealthcare is notifying over 400,000 affected members with a letter and a coupon for Zyrtec OTC.

Advantage and Traditional PDL Tier Placement

- All strengths and forms of Zyrtec and Zyrtec-D will move from Tier 2 to Tier 3 on the Advantage and Traditional Prescription Drug Lists (PDLs) **upon the launch of the OTC products, expected January 24, 2008**.
- Other than the syrup form (prescribed mainly for children under 2 years), Zyrtec will only continue to be available by prescription **until current pharmacy supplies are depleted**.

About Zyrtec and Zyrtec-D

Zyrtec is a once-a-day medication that relieves indoor and outdoor allergy symptoms of sneezing, runny nose and watery eyes for 24-hours. Zyrtec-D is the same medication with an added decongestant. Marketed by McNeil Consumer Healthcare, a subsidiary of Johnson & Johnson, the OTC versions of Zyrtec are expected to be available on **January 24, 2008**, without a prescription in their original prescription strengths. Zyrtec-D will be stocked behind the pharmacy or retail counter due to the decongestant ingredients.

*Zyrtec syrup, prescribed mainly for children under 2, will still be available in prescription form.

If you have any questions, please contact your McGohan Brabender Account Representative at (800) 293-2347.