

Anthem Blue Cross and Blue Shield and Premier Health Partners Extend Agreement

McGohan Brabender received the following press release regarding the extension of the agreement between Anthem Blue Cross and Blue Shield and Premier Health Partners:

DAYTON, Ohio – July 9, 2010 – Anthem Blue Cross and Blue Shield in Ohio and Premier Health Partners (PHP) have signed a renewed and extended agreement giving Anthem members the ability to receive in-network health care services from Miami Valley and Good Samaritan hospitals, Premier HealthNet physicians and affiliated ancillary and professional services through December 31, 2013. Contracts with Atrium Medical Center and Upper Valley Medical Center remain in place and run through the end of 2012.

The extension includes most Anthem products, including traditional and managed care plans (Blue Traditional, Blue Preferred and Blue Access) as well as senior HMO and PPO products (Anthem Senior Advantage and Anthem Medicare Preferred).

“During these difficult economic times and in light of health care reform, it is imperative that Anthem and Premier Health Partners continue to work together to support this community’s needs,” said Erin Hoeflinger, president of Anthem Blue Cross and Blue Shield in Ohio.

Premier hospitals will also participate in Anthem’s Hospital Quality Program. In place in Ohio since 1992, Anthem’s Hospital Quality Program measures the quality of medical care based on self-reported data related to a number of patient safety and health issues.

“PHP and Anthem share a strong commitment to this community,” said Tom Breitenbach, CEO of Premier Health Partners. “We are pleased to extend our contract with Anthem Blue Cross and Blue Shield and look forward to our continued work together to provide access to quality, affordable health care to the people in our region.”

“We’re thrilled to continue this collaborative relationship with Premier, including their participation in the Hospital Quality Program,” said Terry Frech, vice president of provider contracting and engagement for Anthem. “The extended agreement reinforces Anthem’s commitment and the hospital’s mission to provide access to quality health care to area residents.”

Based in Dayton, Ohio, Premier Health Partners (www.premierhealthpartners.org) provides services to patients throughout a nine-county region, and its mission is to build healthier communities. The health system operates four hospitals, Miami Valley Hospital, Good Samaritan Hospital, Atrium Medical Center and Upper Valley Medical Center. In addition, the health system offers a large primary and specialty care network, along with home health services. With over 14,000 employees and 2,300 physicians, the health system is the second largest employer in the region and is the largest healthcare system in Southwest Ohio.

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Please contact your McGohan Brabender account team with further questions at (800) 293-2347.