



## C2 Solutions Welcomes Holmes Murphy

January 14, 2016 – Collaboration Centric Solutions (C2) is pleased to welcome Holmes Murphy & Associates as its newest member. Holmes Murphy is a seasoned independent benefits brokerage with offices in Des Moines, Dallas and several other cities, bringing 10 states from the Southwest region into the C2 member network.

McGohan Brabender is a founding member of C2, a national association of like-minded independent brokers. Member firms share innovative approaches and can leverage the group's national scale for strategic collaboration with carriers and vendors.

“Over time, our partnership has grown, and we continue to look for select, new members to join our organization,” said Kate Moher, executive director of C2. “Whether through expanding our ability to serve in more markets throughout the nation, or by offering the latest, innovative solutions, Holmes Murphy is the perfect example of expanding our footprint and expertise with a like-minded firm.”

Den Bishop, president of Des Moines-based Holmes Murphy, said, “At Holmes Murphy, we sell our cumulative knowledge and experience. C2 helps make us smarter and faster. The end result is greater expertise and efficiency for our customers.”

Other member firms are Kistler Tiffany Benefits (Pennsylvania and the Atlantic region), M3 Insurance (Wisconsin and the Upper Midwest), Scott Insurance (Virginia and the South) and The Partners Group (Oregon and the Pacific region).

C2 is an equity-owner partnership whose collective passion and creativity offer clients a fresh approach to some of the most challenging benefits issues faced by businesses today. C2 member firms enjoy the autonomy of pursuing the strategies, technologies, and offerings that are at the core of their business. And our partnership allows all members to tap in to C2's rich network to leverage the best, complementary products and services across a broad spectrum.

C2 partners with carriers, pharmacy benefit managers, health and wellness vendors, and technology experts. This strategic collaboration allows access to exclusive products and services for member firm clients, as well as being a trusted distribution channel for our carriers.