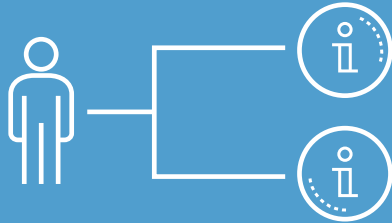


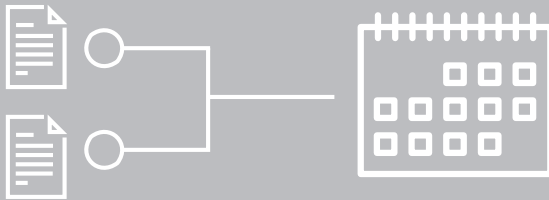


PHASE 1 | DATA GATHERING



IT IS TIME TO GATHER YOUR EMPLOYEE'S (AND THEIR SPOUSE/PARTNER) CELL PHONE NUMBER AND EMAIL ADDRESS. WITH THESE TOOLS, **ACCELERATEGO!** COMMUNICATES YOUR MESSAGE. IF YOU ALREADY HAVE THIS INFO, YOU ARE AHEAD OF THE GAME!

PHASE 2 | CONTENT DECISIONS



WHAT DO YOU NEED TO COMMUNICATE? A ONE-TIME MESSAGE? OR DO YOU WANT TO TAKE ADVANTAGE OF CONTENT CREATED BY MCGOHAN BRABENDER TO CREATE A CUSTOM CONTENT CALENDAR?

PHASE 3 | MESSAGE DELIVERY



HOW DO YOU WANT TO COMMUNICATE? **ACCELERATEGO!** CAN REACH OUT VIA EMAIL, TEXT MESSAGE AND VOICE MESSAGE. YOU CAN USE ANY ONE OR ALL THREE! YOU CAN ALSO SCHEDULE THE DAY AND TIME, SPECIFIC TO YOUR WORKFORCE.

PHASE 4 | KICK BACK. RELAX. FORGET ABOUT IT.



NOW, THE BEST PART, YOU DO NOTHING! MCGOHAN BRABENDER DOES ALL THE WORK TO SET UP, DELIVER, AND RECORD. SO YOU CAN RELAX KNOWING YOUR EMPLOYEES ARE GETTING THE BENEFIT INFORMATION THEY NEED.

SOUNDS TOO GOOD TO BE TRUE, DOESN'T IT!

IT'S NOT. REACH OUT TO YOUR ACCOUNT MANAGER TO SEE HOW YOU CAN TAKE ADVANTAGE OF **ACCELERATEGO!**

