



## Pre-Approved Marketing Verbiage

### General

#### **Save Daily!**

Save on everything from pizza and the zoo, to movie tickets, gym memberships, car rentals, and hotels!

#### **Savings Discovery**

Find offers with a search, by category or vendor name, or even by receiving proactive push notifications of nearby offers on your phone!

#### **Nationwide Savings**

With thousands of local and national discounts across 10,000 cities, you'll never be far from savings!

#### **Abenity Store**

Save up to 40% at theme parks and attractions with no hidden fees and e-Tickets on demand.

#### **Showtimes & Trailers**

Conveniently plan your next movie night with integrated showtimes, trailers & reviews.

### Mobile App

#### **Download the MB Perks Mobile App in the iTunes and Google Play Stores!**

Get access to discounts right from your phone everywhere you go!

#### **Mobile Access**

It's easier than ever to access savings from work, at home, or on the go!

## **Mobile Access (2)**

Download the MB Perks app to your phone for quick access to discounts anywhere!

## **Nearby Offers**

We've taken mobile accessibility to the next level. With a single click, our geo-aware technology gets to work, introducing you to offers in your very own community.

## **Perk Alerts**

Get push notifications of nearby offers with our iPhone and Android apps when you are within a mile of any redemption location.

## **Mobile Coupons**

Show & save mobile coupons provide instant in-store discounts at local restaurants and retailers!

# Other Resources

## **App Links**

You can easily access the links to the MB Perks mobile apps in your Back Office by going to the "My Account" tab and then clicking the "Mobile Apps" link towards the bottom right corner. If your program uses custom mobile apps, you'll find your custom links in the same location within the Back Office.

## **Mobile App Promo Graphics**

You can access graphics for promoting the Abenity mobile app through the Graphics link in the Back Office Marketing Gallery

## **Helpful Support Articles**

Managing Perk Alerts From Your Phone

<https://abenityinc.freshdesk.com/support/solutions/articles/3000070262-how-can-i-manage-perk-alerts-from-my-mobile-app->

Do you have an app?

<https://abenityinc.freshdesk.com/support/solutions/articles/118524-do-you-have-an-app->